

Communities across Canada are developing Integrated Community Sustainability Plans (ICSPs) to help them plan and prepare for the future. But for smaller communities, resources needed to develop an ICSP can be limited. Now there is an affordable and effective solution.

CENTRE for
SUSTAINABILITY
WHISTLER



Introducing **QuickStart** ICSP for smaller communities

The Centre for Sustainability's and The Natural Step Canada's QuickStart ICSP process offers an easy, cost-effective way to develop your community's sustainability plan. Our experience with smaller communities provides you with a tested process for community engagement, developing a shared vision, and determining on-the-ground actions. Our cohort model provides access to shared learning and networking. You gain efficiencies by borrowing from proven ideas and implementation tools, while we tailor the process to your community's specific circumstances.

With a QuickStart ICSP, you can lead your planning with confidence knowing you're building on best practices already developed and implemented in Canada.

The **QuickStart** ICSP Process

- Creates an integrated community sustainability plan and process for your community,
- Provides implementation strategies and tools,
- Includes sustainability performance indicators and monitoring tools,
- Utilizes innovative community engagement techniques,
- Provides capacity-building and training for community staff, and decision-makers,
- Is cohort-based.

Funding for your ICSP

Did you know? Various sources of funding may be available to your municipal government from provincial and federal programs. Please contact us or your provincial municipal association for more information.

About Us

As non-profit organizations, the Centre for Sustainability and The Natural Step Canada exist to support the development of sound community sustainability practices through planning, engagement, performance measurement, and shared learning.

Working with the Centre and The Natural Step Canada provides ongoing learning opportunities through sharing among communities, as well as through proven implementation strategies.

Talk to us about creating a sustainable future for your community... today.

Next QuickStart ICSP cohort starts soon.

Some subsidies/discounts may apply – inquire today!

whistlercentre.ca
thenaturalstep.org/canada

economic uncertainty

lack of affordable housing

demand for leadership

rising energy costs

lack of shared community vision

aging infrastructure

water and resource challenges

weather & climate risk

funding needs

from where you are...

to where you want to go...

future-proofing jobs & opportunities resource efficiency

clear community priorities smart spending energy security

resilience community confidence and mandate

...sustainability planning is the path to **community success**

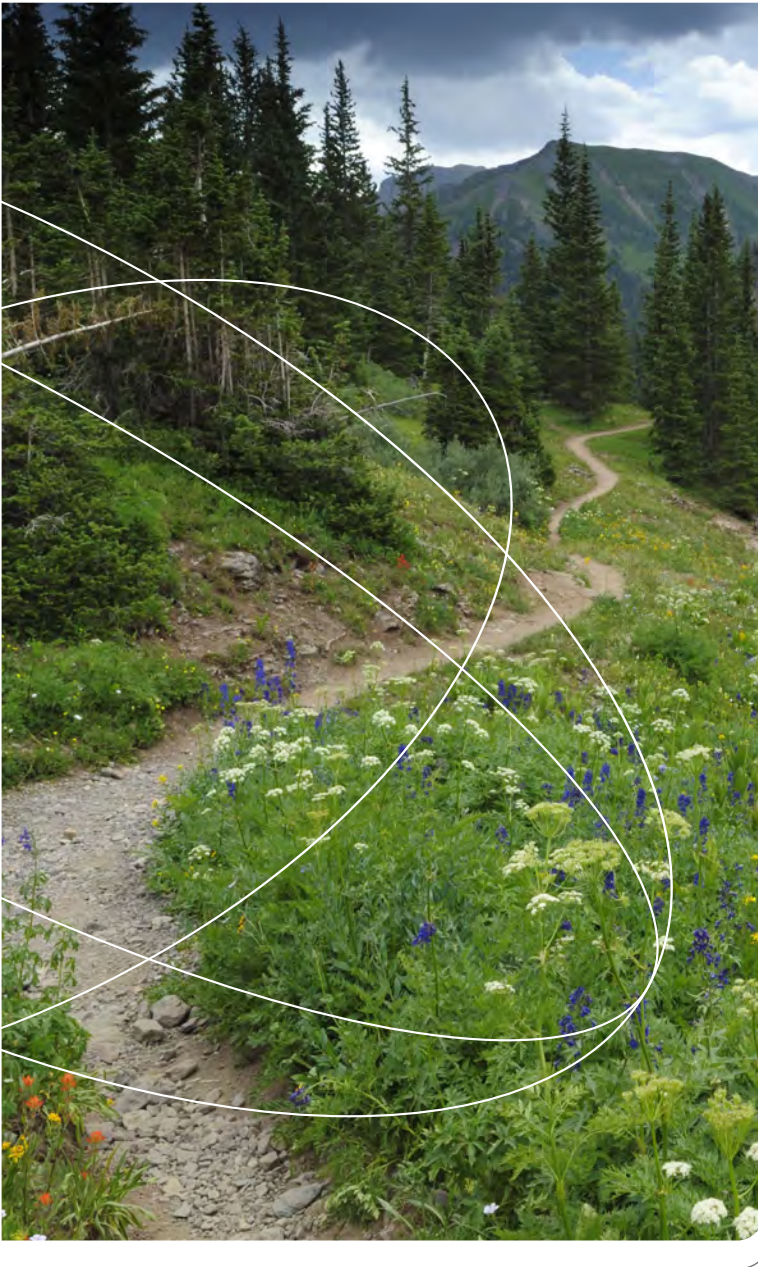
As a local government, you're required to manage today's needs while preparing for tomorrow's challenges. With rapid changes in technology, demographics, economic drivers and resource availabilities expected over the next 20 years, it's critical that you set a strong community vision of success to guide decision-making from a base of community values and consensus.

Sustainability planning is the most effective path to creating this shared vision. Done right, sustainability planning generates an inspiring community conversation that engages and informs. The process leads to a plan that:

- Addresses economic, social and environmental issues,
- Makes your community more resilient and prepared for change,
- Shapes and informs investment and infrastructure decisions reducing potentially costly short-term mistakes,
- Develops social capital, goodwill and cooperation that supports healthy governance.

CENTRE for
SUSTAINABILITY the **NATURAL STEP**
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CENTRE *for*
SUSTAINABILITY
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We are mission-based,
non-profit organizations

that work with local governments
to create healthier, more successful
and more sustainable communities,
and share learning between them.

As non-profit organizations, our main purpose is to support communities in furthering their economic, social, and environmental goals in the most efficient and effective way possible. By balancing tested approaches with the ability to tailor our process to your unique situation, we are the most cost-effective service providers in this area. Plus, we support inter-community learning and collaboration through networks including The Natural Step Exchange.

The Centre...

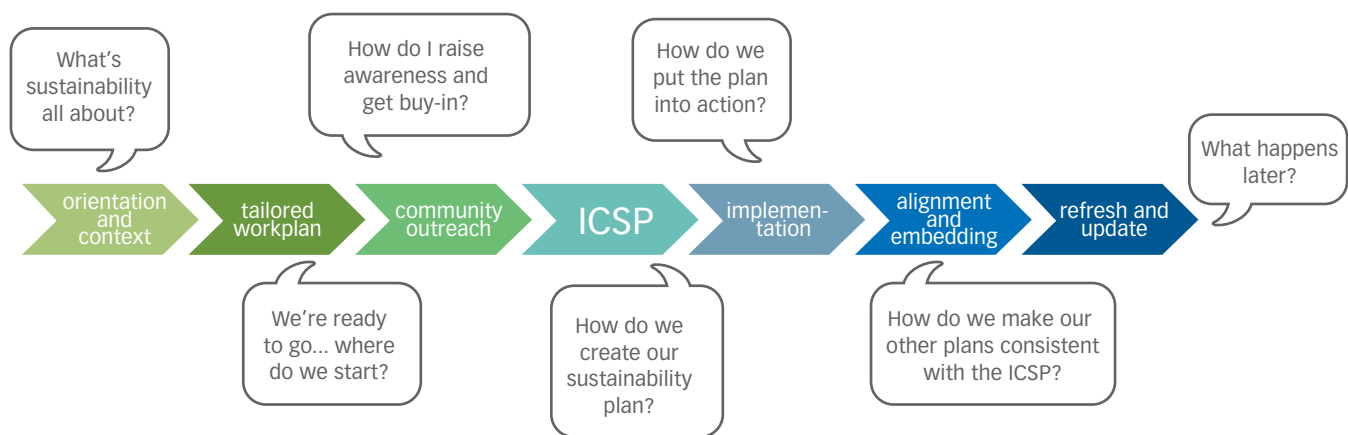
- has a solid track record of facilitating innovative community sustainability planning and implementation processes,
- has a proven approach to creating robust strategies and implementation, with particular expertise in small communities,
- assists with corporate and community energy and emissions planning and implementation strategies.

The Natural Step Canada...

- has more than a decade of experience helping communities of all sizes take meaningful steps toward sustainability,
- has developed strategic planning resources for provincial municipal associations and provides training to municipal staff and community experts,
- connects municipal staff from communities across the country through The Natural Step Exchange, providing a network to learn, share and connect with others while accelerating change toward sustainability.

Whether you need initial educational support or are ready to develop an Integrated Community Sustainability Plan (ICSP),

we have the tools and experience to support you at the point you're at. The Sustainability Suite is a suite of services that help you and your community get on the path to a more sustainable and resilient future – from capacity-building workshops and training, to developing your ICSP, to embedding the goals of your ICSP into decision-making and implementation.



Engaging with the Centre and The Natural Step Canada provides ongoing learning opportunities, gaining from the experience of other communities and a network of municipal practitioners. We work to develop resilience and sustainability across Canada, through strong local communities with excellent planning and implementation.

Ask about our **QuickStart** ICSP for smaller communities

- our tested, clear path to creating an ICSP, tailored to the needs and budgets of smaller communities,
- gets you moving quickly, produces a set of tangible next-steps with good community engagement,
- is cohort-based with continuous shared learning opportunities.

Talk to us about creating a sustainable future for your community... today!

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